

(Heisey News article for March 2012)

Cochran Challenge Update

By Mary Cameron, Endowment Fund challenge Chair

The National Heisey Glass Museum launched a fundraising campaign that will raise dollars to grow its Endowment Fund. The overall goal is to increase the Fund by \$500,000 to ensure the future of the Museum.

An added feature of this campaign is the unique opportunity offered by Gordon and Darlene Cochran, Heisey Collectors of America members from Redmond, Washington. Gordon and Darlene have generously agreed to match dollar-for-dollar each donation made to the Endowment Fund up to \$250,000. If we raise \$250,000 for the endowment, Gordon and Darlene Cochran will match that amount with another \$250,000 for a total of \$500,000!

The National Heisey Glass Museum officially began the quiet phase of our campaign on April 8, 2011 with closure scheduled for July 31, 2012. Over 275 contributions have been received for the challenge. These include contributions from single members and couples, and a few from individuals that are not even members of HCA. Eleven study clubs have donated to the challenge. Through January 31, the challenge has raised over \$ 87,953.39 in donations plus the match.

At the HCA convention in June, plan to register for the endowment brunch, "The Legacy of Heisey Glass", to continue to raise funds for this challenge!