

(Heisey News Article for October 2011)

Cochran Challenge Update

As you can see by the Diamond H, we are gradually making our way to the \$250,000 goal. I do want to clarify the totals. I send my information to the Museum for the newsletter about three weeks before you get your newsletter. So, my information is based on monies received from April 8, 2011, through August 31, 2011.

What is our status so far? Everyone wants to know how we are doing on reaching our goal. We have received \$53,842.91 or 22% of our goal of \$250,000 after five months of the campaign. We have eleven months to go in the campaign. Therefore, we need to have contributions averaging about \$17,800 each month until July 31, 2012 to reach our goal. Does that scare you? It does me, but we all need to work at it. The responsibility of achieving this goal belongs to everyone.

This leads to the next question everyone asks, "What is being done?" Presently, we are working on identifying foundations and individual family foundations that contribute to capital campaigns. In addition, we are identifying local and national organizations that donate to capital campaigns. When this organizational work is done, we will need volunteers to help us contact all of these foundations and organizations. Many of these contacts will have to be in person and include follow-up calls. If you have a relationship with any foundation or organization, please volunteer to help your Museum.

One hundred ninety seven contributions have been received for the Challenge Fund. These include contributions from single members and couples, and a few from individuals that are not even members of HCA. HCA has over thirteen hundred members. Eleven study clubs have donated to the Challenge Fund. There are twenty-five study clubs listed in the Heisey News.

Remember the Message of this Campaign, "We aim to strengthen the museum's endowment to sustain the museum's future and the legacy of Heisey Glass. The importance of this campaign to the future of the National Heisey Glass Museum cannot be over stated. Growing the Endowment Fund will help secure the future of the museum by providing additional monies used to supplement reduced operating expenses, the result of declining HCA membership."

Please encourage members of your study clubs and others interested in Heisey glass to contribute to secure the future of the National Heisey Glass Museum. Individuals have their own level of ability to give, but please consider giving to this Challenge Fund to secure the future of the National Heisey Glass Museum. It would be great to have 100% participation by all members.

One reminder, when you make your donation please make sure it is clear whether your gift is an individual gift or a gift from your study club. We have had some confusion about donations. Individual member checks have come to the Museum and sometimes it is not clear if the donation is being made in the name of a study club or if the donation is from an individual. As Sharon stated in the September newsletter, we are working to get this correct. Thanks for your help on this.