

(Heisey News Article for September 2011)

Heisey Collectors are a Clever Crowd

As many of you know, I read the old Heisey News newsletters every winter when the snow is falling and the wind is blowing in Iowa. This year, I have added a new season. We have had heat index extremes here in Iowa during the months of July and August, so you guessed it. I have been reading those Heisey News newsletters again.

We really have a clever group of members in HCA. Because of the Cochran Challenge, I reread the newsletters that told the story of raising money to move the King House, buy the moulds, and build the museum addition. I have discovered that HCA members will sell and buy anything to raise a dollar. This seems to be a past tradition and appears to be continuing for the Gordon and Darlene Cochran National Heisey Glass Museum Endowment Matching Funds Challenge.

In the August newsletter, I read about Sue Kilgore's challenge to Jean Will for the jam tasting fundraiser at Percy Moore. I can't wait.! Jean Will is riding with us to the Percy Moore event and I think we may have to rent a trailer. I have talked to Jean and she will be making some varieties of jam that Sue won't be making. Her jams and jellies have raised a lot of money for the Great Plains Club treasury to donate to HCA. So, I think she will be bringing jars to sell as well as to taste. It will be great fun in the spirit of raising money for the National Heisey Glass Museum Endowment Matching Funds Challenge.

If you didn't read your August newsletter, you need to go back and take a look. I read about Greg and Ande Henne's program on New Era at the Great Plains Heisey Club meeting in July. What wasn't in the minutes was that Greg and Ande drove New Era stems 900 miles from Ohio to Hutchinson, Kansas and then on to Kansas City for that meeting. That alone is quite a feat, but the best is yet to come. Ande and Greg brought all that stemware to the meeting and sold drinks of sparkling wine in New Era goblets to club members to raise money for the endowment challenge fund. Gregg and Ande personally matched the money that they made selling the sparkling wine.

Bucky Will, not to be outdone by the Henne's, brought homemade blackberry cobbler that was freshly baked that morning. She sold this luscious dessert to the Great Plains members and she personally matched the money she raised for the endowment challenge fund.

That brings me to another match. Rex and Pat Lucke have challenged the members of the Great Plains Heisey Club to a match within a match. The Luckes will match all personal donations to the National Heisey Glass Museum Endowment Matching Funds Challenge from members of the Great Plains Heisey Club up to \$7500 if the donation is made by December 1, 2011. So for every dollar a GPHC member donates, the Luckes' match will make it \$2, and the Cochran's match will make it \$4. You aren't getting a return like this on your money in the bank.

There are other Heisey study clubs also cleverly raising money. The Buckeye Heisey Collectors Club can always be relied upon to do a 50/50 fundraiser at any Heisey event. I am sure Dan and Sue Kilgore are turning the pockets of the members of the Heisey Collectors of Michigan inside out at each meeting.

Please send me the activities that your study clubs are doing to help us reach the \$250,000 goal of the National Heisey Glass Museum Endowment Matching Funds Challenge. I would like to share them in the newsletter for everyone. To achieve the goals of this matching funds challenge will take all of us being creative and active participants. Send your stories to Cameron_mg@mchsi.com.