

(Heisey News Article December 2011)

Cochran Challenge Update

Tis the Season!

The museum has been decorated for the holidays and is ready for your visit – you will not be disappointed. Please thank the volunteers and museum staff for their hard work in helping to make the season bright.

Recently, I donated a piece of Heisey glass for the silent auction at the Iowa Library Association annual meeting. Two members of the organization came up to me to report that they indeed had recently visited the National Heisey Glass Museum. They had no history of Heisey glass, but stopped in an antique shop and found brochures about the museum. They talked almost thirty minutes to me about the wonderful glass they saw and the craftsmanship that was evident in the pieces of glass on exhibit.

The Museum is for all to enjoy, discover and learn. The National Heisey Glass Museum houses more than 4,500 pieces of glassware produced by the A. H. Heisey & Company and includes many rare, hand-blown, etched and cut pieces of high-end “elegant” glassware. The preservation of the museum will make it possible to educate future generations and continue the legacy of Heisey glass.

Over the last few months, many of you have expressed your support of The National Heisey Glass Museum through your gifts to The Gordon and Darlene Cochran National Heisey Glass Museum Endowment Matching Funds Challenge. To date over **\$125,000** has been raised (\$62,729.41 in individual gifts plus the dollar for dollar match by the Cochrans) for the National Heisey Glass Museum Endowment. **Thank you!**

Our job is not finished. The Cochran Challenge has offered us a wonderful opportunity to make each of our individual gifts mean even more with the dollar for dollar match. With the end of the year approaching now is a good time to consider your charitable giving for the year. I urge you to consult with your own tax advisers to determine if you can take advantage of any important incentives for charitable giving by making a tax-deductible donation to the endowment. Can we count on you to make a donation to the National Heisey Glass Museum Endowment?

Thank you for your consideration and continued support.

Happy Holidays!

Mary Cameron, Chair of the Heisey Museum Endowment Matching Funds Challenge